

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION WJFK-AM

3rd QUARTER, 2015

(July 1 through September 30)

Prepared by:

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**Issues of Concern to Morningside, MD/Washington, DC
Addressed in Responsive Programming in the
3rd QUARTER, 2015**

<u>Subject</u>	<u>Description of Issue of Concern</u>
1. Military Family Services	Support for military families, especially children, who are affected by frequent moves and deployment of parents overseas.
2. Affordable Housing	Master plan for affordable housing in Arlington; Programs to help millennials gain financial footing for homeownership
3. Maryland African-American History	10 th Anniversary of the Reginald F. Lewis Museum of Maryland African-American History
4. Medical/Health	Resources for Alzheimer's and dementia patients' caregivers; Reproductive cancer awareness
5. Hunger/Nutrition	Access to fresh produce in urban food deserts; nutrition and gardening education; Hunger Action Month
6. Child Care/Early Childhood Development	Challenge of finding affordable, appropriate, quality child care; Early childhood development for children in low-income families.
7. Education	Statewide education issues in the new school year
8. Environment	Clean Power Plan
9. Veteran Services	Travis Manion 9/11 Heroes Run
10. Healthy Homes	Hidden dangers in older homes, including lead paint and mold

**WJFK-AM Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
3rd QUARTER, 2015**

Public Affairs Program

Schedule and Description

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| 1. “Fresh Perspectives” | Saturdays 6:00 to 7:00 am. Produced by Sarah Jacobs, this weekly program features representatives from area nonprofits, as well as government leaders, health experts, educators and artists, discussing issues of local, regional and national concern. |
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Most Significant Issue-Responsive Programming
3rd QUARTER, 2015
(July 1 through September 30)

ISSUE: MILITARY FAMILY SERVICES

“Fresh Perspectives”

July 11, 2015

6:00 am

11 minutes of a 60-minute program

Our Military Kids, which began as a local nonprofit in McLean, Virginia, has grown nationwide in its service to children of military service members – specifically, children of Reserve and National Guard service members, and those of Wounded and Fallen warriors from all branches of the service. Our Military Kids provides grants to keep military children ages 3-18 engaged in activities like sports, fine arts, and tutoring programs to help relieve the stress of separation from a parent who is deployed. Co-founder Linda Chamberlain talks about the work of Our Military Kids and opportunities for listeners to support their efforts.

“Fresh Perspectives”

July 18, 2015

6:00 am

6 minutes of a 60-minute program

There are approximately 130-thousand active duty military families in the Washington, DC metropolitan region, and mid-May through August is their peak moving season. Military families move on average 2.5 times more than civilian families, but the increased frequency doesn't make the process any easier or less stressful, especially when it involves logistics to and from the mainland. Maggie Hahn, Military Affairs Relationship Director for USAA's Military Advocacy Group discusses ways to help ensure that the move is as smooth and uneventful as possible.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2015
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ISSUE: AFFORDABLE HOUSING

“Fresh Perspectives”

July 11, 2015

6:00 am

14 minutes of a 60-minute program

A recent study by the Urban Institute found that NO county in the U.S. has a sufficient amount of affordable housing for its lowest-income residents. On June 13, the Arlington County Board voted to set public hearings in September for the proposed Affordable Housing Master Plan. The hearings are the culmination of a three-year housing study community planning effort. According to guest Nina Janopaul, President and CEO of Arlington Partnership for Affordable Housing, the plan, which ultimately received unanimous Board approval, aims to double the supply of affordable housing in the County to address the needs of current and future low income households.

“Fresh Perspectives”

August 15, 2015

6:00 am

12 minutes of a 60-minute program

Maryland is putting more resources into a program that makes homeownership more accessible to members of the Millennial generation who have been trapped by significant student debt. Maryland Department of Housing & Community Development Assistant Secretary Tiffany Robinson describes the “You’ve Earned It” program for Maryland Mortgage Program borrowers. Individuals who have more than \$25,000 in student loan debt, and who are purchasing a home in one of the state's Sustainable Communities, are eligible for discounted loan rates and down payment assistance. Robinson defines “sustainable communities” and explains the program in detail.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2015
(July 1 through September 30)

ISSUE: MARYLAND AFRICAN-AMERICAN HISTORY

“Fresh Perspectives”

July 11, 2015

6:00 am

14 minutes of a 60-minute program

When Baltimore was going through the turmoil following the death of Freddie Gray from an injury he suffered in police custody, an amateur photographer who knows the streets of Penn/North picked up his camera and went to work as a photojournalist to cover what was unfolding around him. Devin Allen’s photographs caught a lot of attention, quickly going viral on Twitter and Instagram. Ultimately, one of them wound up on the cover of Time magazine.

Today, “Devin Allen: Awakenings in a New Light” is the inaugural exhibit in a new space at the Reginald F. Lewis Museum of Maryland African-American History and Culture. As part of its 10th anniversary celebration, the museum has opened “Lewis Now,” a space for discussion and reflection of the issues impacting today’s African-American community in Maryland. Devin Allen joins the program to talk about what it means to have his work featured in the inaugural exhibit, as well as future plans to collaborate with the museum through art and photography programs for youth.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2015
(July 1 through September 30)

ISSUE: MEDICAL/HEALTH

“Fresh Perspectives”
July 18, 2015
6:00 am
13 minutes of a 60-minute program

For people caring with spouses with Alzheimer’s or other dementia, grief often begins long before the death of a loved one. The grieving can begin with the first recognition that “something is wrong” and continue for years as the affected spouse gradually loses memory, cognition and ability to learn.

With 1 in 3 older Americans dying from Alzheimer's or another dementia, the Hospice Foundation of America has some new resources to help caregivers deal with their grief and sense of loss. Amy Tucci, President and CEO of the Hospice Foundation discusses the foundation’s new book and video, “The Longest Loss: Alzheimer’s Disease and Dementia,” which offer coping strategies for family caregivers.

“Fresh Perspectives:
September 19, 2015
6:00 am
8 minutes of a 60-minute program

Reproductive cancers – such as cervical, ovarian and uterine cancer – strike more than 98,000 American women each year, and nearly a third will die. Cancer survivor Deborah Schule tells the story of her cancer diagnosis and successful treatment. Schule also stresses the importance of knowing the symptoms, listening to one’s own body, and seeing the right doctor – a gynecologic oncologist – for the best outcome.

The Foundation for Women’s Cancer sponsors The National Race to End Women’s Cancer Sunday, November 8th in Washington, DC, to raise awareness and research funding to save women’s lives.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2015
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ISSUE: HUNGER/NUTRITION

“Fresh Perspectives”

August 1, 2015

6:00 am

14 minutes of a 60-minute program

According to DC Greens’ mission statement, this organization is working toward a city where food education is on the menu in every classroom, where doctors write prescriptions for fresh fruits and vegetables as a matter of course, where urban agriculture is a valued element of the cityscape, and where zip code doesn’t determine life expectancy. Executive director of DC Greens, Lauren Schweder-Biel, discusses efforts to build a healthy food system in the nation’s capital through partnerships with city schools, the DC Farmers’ Market Collaborative, the DC Council and other government and nonprofit agencies.

“Fresh Perspectives”

August 15, 2015

6:00 am

8 minutes of a 60-minute program

The DC nonprofit Dreaming Out Loud lives by the credo, “When Dreams Emerge, Communities Arise.” Founded in 2008 in response to educational and economic disparities in some of Washington, DC’s underserved urban communities, the group began to notice a connection between issues of economics and food systems. Founder and executive director Christopher Bradshaw talks about the evolution of Dreaming Out Loud as an advocate for economic opportunity and food justice, including the formation of Aya Community Markets, which enables low-income urban communities to access healthy, fresh food and to build community wealth and environmental sustainability.

“Fresh Perspectives”

September 12, 2015

6:00 am

15 minutes of a 60-minute program

September is Hunger Action Month, a nationwide campaign from Feeding America to mobilize the public to take action on the issue of hunger. Charles Meng is executive director of the Arlington Food Assistance Center (AFAC), which is on the front lines in the fight against hunger in Northern Virginia. Meng discusses ongoing programs and volunteer opportunities, upcoming fundraising events, as well as special events for Hunger Action Month in Arlington.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2015
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ISSUE: CHILD CARE/EARLY CHILDHOOD DEVELOPMENT

“Fresh Perspectives”

August 15, 2015

6:00 am

7 minutes of a 60-minute program

Whether a brand new parent just heading back to work after the birth of the baby, or a family suddenly in need of new child care arrangements, finding the right child care provider is one of the most important decisions a family can make. Maryland Family Network has a resource that can help. Executive director Margaret Williams discusses LOCATE: Child Care, a free referral service with detailed information on all regulated child care in Maryland. Their trained referral specialists will help families identify care based on personal preferences, including program type, location and cost. The service can also refer caregivers for children with special needs.

“Fresh Perspectives”

September 8, 2015

6:00 am

14 minutes of a 60-minute program

Fairfax County Public Schools has 139 elementary schools. Last year, 52 children entered two of the schools in Fairfax City having had no preschool experience. The vast majority came from at-risk circumstances and did not possess the important readiness skills that a quality preschool experience provides.

Main Street Child Development Center was founded in 1973 to provide a quality child care and preschool experience to children from low-income working families in Fairfax County. Executive Director Carol Lieske says Main Street CDC also works to enhance quality of life for the families through partnerships with community services agencies, and provides support through educational opportunities and resources that strengthen literacy, parenting and the family.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2015
(July 1 through September 30)

ISSUE: EDUCATION

“Fresh Perspectives”

August 22, 2015

6:00 am

12 minutes of a 60-minute program

With the start of a new school year come new challenges and opportunities – for students and educators alike. The Maryland State Education Association is the union representing public school teachers in Maryland, and Betty Weller is the MSEA President.

Ms. Weller discusses the ongoing issue of testing in Maryland public schools; specifically, the task force that is studying the amount of standardized testing in public schools. The goal of the study, authorized by the state legislature, is to determine whether there are redundancies in the system, and whether the amount of testing is reducing important classroom learning time.

Ms. Weller also touched on the issues of state funding for public schools and ensuring that students at all schools have the same opportunities for success.

“Fresh Perspectives”

August 29, 2015

6:00 am

14 minutes of a 60-minute program

Dr. Lillian Lowery, State Superintendent of Maryland Public Schools, discusses the increasing numbers of students attending Maryland Public Schools in the new school year. Dr. Lowery also pointed to changes in student demographics: Hispanic and Asian student numbers are rising, while White and African-American numbers are on the decline. Maryland is also seeing a rising number of students living in poverty.

Dr. Lowery, who recently resigned as state superintendent to take a new position in Ohio, dedicated much of her tenure in office to getting Maryland’s schools and curricula focused on preparing students for college and career readiness. Increasingly, that preparation involves computer sciences. Dr. Lowery discusses a change in Maryland graduation requirements, which now allow the student to take an advanced computer science or technology course as part of the mathematics graduation requirement. She also announced plans to begin offering paid student apprenticeships in the S.T.E.M. (Science, Technology, Engineering, Math) fields in the 2016-17 school year. The program will first be piloted in both a rural and an urban school before rolling out to other schools.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2015
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ISSUE: ENVIRONMENT

“Fresh Perspectives”

August 22, 2015

6:00 am

18 minutes of a 60-minute program

The EPA and the Obama Administration have just released the final version of the landmark Clean Power Plan, which establishes the first-ever national standards to limit carbon pollution -- greenhouse gas emissions -- from America's power plants. Aaron Mair, the president of the Sierra Club, says this plan is unique because the program prioritizes early investment by the Federal government in clean energy and energy-efficiency projects in communities of color, which have disproportionately borne the brunt of power plant pollution for decades. Mair says the Sierra Club supports the Clean Power Plan for its ability to not only protect the environment, but also to provide economic and health benefits.

**Most Significant Issue-Responsive Programming
(July 1 through September 30)**

ISSUE: VETERAN SERVICES

“Fresh Perspectives”

August 22, 2015

6:00 am

15 minutes of a 60-minute program

Lt. Travis Manion, a Marine, was killed in a sniper attack in Iraq in 2007. Shortly after his death, his mother founded the Travis Manion Foundation. The Foundation’s vision is to inspire others with his commitment to country and passion for community. By empowering veterans and families of fallen heroes to lead a service-based movement, the Foundation is able to touch thousands of lives.

The “Travis Manion 9/11 Heroes Run” unites communities with the goal to never forget the sacrifices of the heroes of the attacks on The World Trade Center and the Pentagon – both civilian and military first responders – and the veterans of the subsequent wars in Iraq and Afghanistan.

Retired Brigadier Marine Corps General David Papak, race director for the Annapolis Heroes Run, and Jim O’Ferrell, race director for the Heroes Run in Alexandria, highlight the family activities and features of their events, traditionally held on the weekend nearest the anniversary of the 9/11 attacks.

Most Significant Issue-Responsive Programming
3rd QUARTER, 2015
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ISSUE: HEALTHY HOMES

“Fresh Perspectives”
September 5, 2015
6:00 am
25 minutes of a 60-minute program

Lead paint. Asbestos. Pests. Mold. These are just some of the dangers lurking in millions of homes in America, which can lead to profound learning disabilities, chronic health issues and disease. These hidden toxins and safety hazards can easily go unnoticed until it's too late.

With offices in Washington, DC and Baltimore, Green and Healthy Homes Initiative is dedicated to breaking the link between unhealthy housing and unhealthy children. Executive director Ruth Ann Norton discusses the risk of lead poisoning for families living in homes built prior to the 1950s, the severe brain damage it can cause in children and the health impact on adults. Norton stresses that this problem is by no means limited to public housing projects and high-poverty neighborhoods, but frequently strikes middle-class families, as well.

Norton also highlights the issue of asthma, which accounts for 2 million emergency room visits a year, 500,000 hospitalizations, and over \$56 billion in economic costs each year. Asthma is also the leading medical cause for school absences in children ages 5-7. About 40 percent of asthma episodes are caused by household triggers, such as dust mites or mold. The Green and Healthy Homes Initiative website has information about the most common asthma triggers and how to control or remove them from the home.

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